

Costas Papaconstantinou | designer

Contact Info

Portfolio: www.cozats.com

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Studies

Institute of Professional Studies

Diploma in Graphic Design

Unified Multidisciplinary Lyceum

Diploma in Graphic Design, Photography,

Applied Arts

Skills & Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe Indesign
- Adobe After Effects
- Adobe Lightroom
- Adobe Acrobat
- Figma
- DaVinci Resolve
- Canva
- CapCut
- Asana
- HTML/CSS
- Blender 3D
- ChatGPT / Claude.ai
- Midjourney
- ComfyUI / Stable Diffusion

Seminars & Online Courses

Udemy.com

"The Complete Adobe After Effects

Bootcamp: Basic to Advanced"

2024

Skillshare.com

"Figma UI UX Design Essentials"

2023

#Digitized

"Digital Design Conference"

(2013/2014/2017/2018)

ShawAcademy.com

Foundation in Photography

(2015)

codecademy.com

"Web Fundamentals -HTML/CSS"

(2012)

+Design Magazine

"Panorama of Greek Design"

(2006 - 2007 - 2008)

(2006)

Greek Graphic Design Association

"Corporate ID - A study in Corporate Identity"

"Packaging - Packing the basic principles of packaging design"

(2006)

"Greek Typography"

(2007)

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4Hats

Senior Art Director / Head of Design

(2023 - Present)

Clients: Kaizen, Dust+Cream, Stoiximan, Intercars, Action24, Attica TV, Aktina Travel, Flash.gr,

Giraffes In The Kitchen

Senior Art Director

2021 - 2023)

Clients: Toyota, Groupama, BIC, Athenian Brewery, National Bank, Bewise, Avenue, etc.

Digitalwise

Art Director / Head of Design

(2016 - 2019)

Clients: Kymco, Softomotive, IHC, Fujitsu, Noxzema, Tommy Hilfiger, Electronet, Pierre Fabre, Batiste, Michael Kors, La Prairie, Bobbi Brown, BU, STR8, MAC, Strep etc.

JWT Athens

Digital Art Director

(2014 - 2016, 2020)

Studio Graphic Designer

(2010 - 2014)

Clients: Vodafone, Kit Kat, Opel, Athenian Brewery, Media Markt, Zagori, Opel, Livostin, Alpha Bank, Jacobs, Kotsovolos, Nestle, Heineken, Davidoff, Athens International Airport etc.

Ashley & Holmes Worldgroup S.A.

Studio Graphic Designer

(2009 - 2010)

Clients: Microsoft, Hyundai, OPAP, Hasbro, FIX Beer, etc

ConceptManiax Advertising

Art Director

(2008 - 2009)

NiceAd Advertising

Art Director

(2008)

Akida Design

Founder / Creative Director

(2006-2008)

Adel Saatchi & Saatchi

Studio Graphic Designer

(2006)

Alexandros Publications

Junior Art Director

(2003 - 2006)

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Social Media Awards

Platinum

Best Social Media Strategy
for Brand Awareness (2017)

J.Walter Thompson Athens
- Nestle Hellas

KITKAT | #zitotodialeimma

Bronze

Best Use of Social Media
for a Consumer Brand
(2018)

DigitalWise - Eskimo

"Η θεία Κλαίρη ξέρει..."

Bronze

Best Social Media Strategy
for B2B (2018)

DigitalWise - Royal IHC

StartDredging.com

IAB Mixx Awards

Gold

Direct Response
& Lead Generation (2017)

DigitalWise - Royal IHC

StartDredging.com

Gold

Direct Response
& Lead Generation (2018)

DigitalWise - Superpanes.gr

"Μαύρη Πανασκευή"

E-volution Awards

Silver

Best in Software (2020)

DigitalWise - Softomotive
academy.softomotive.com